

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
CHERNIVTSI INSTITUTE OF TRADE AND ECONOMICS  
OF THE STATE UNIVERSITY OF TRADE AND ECONOMICS**

**INFORMATION LETTER**

**of the 13<sup>th</sup> Bukovinian Student Science Festival**

**We kindly invite students to participate in  
the 13<sup>th</sup> Bukovinian Student Science Festival, which will be held on October 23-24, 2025,  
at the Chernivtsi Institute of Trade and Economics of State University of Trade and  
Economics! ( 7, Central Square, Chernivtsi city )**

The Festival *aims* to create conditions for identifying and implementing youth scientific initiatives with entrepreneurial potential, as well as for acquiring skills in generating such ideas and presenting them. The *main objectives* of the Festival include the integration of science and entrepreneurship, and the development of skills in transforming scientific ideas into commercially successful business models, start-ups, and etc.

The Festival encompasses **two directions**:

- scientific research;
- business projects.

**The Festival Stages:**

**Stage I:** (until October 15, 2025) - submission of an online application (<http://surl.li/lhvok>) and a business project or scientific research work ([bukstudfest@gmail.com](mailto:bukstudfest@gmail.com)).

**Stage II:** (until October 22, 2025) - review and preliminary evaluation of business projects and research results.

**Stage III:** (until October 23, 2025) - presentation of business ideas, innovative projects, and scientific research in the form of a pitch (a short structured presentation).

**Stage IV:** (until October 24, 2025) - presentation of the best projects at Stefan cel Mare University of Suceava (Suceava city, Romania) and exchange of experience.

**1. Requirements for Business Projects:**

a) Innovative commercial and non-commercial (social) projects are eligible for submission to the festival.

b) A business project should demonstrate the innovativeness of the business idea as a whole and of the product as its outcome; possess commercial potential for revenue monetization or address pressing social issues; ensure the feasibility of practical implementation of the business idea; and reflect the integration of new technology into education, studies, and business.

c) A business project must include the following:

- Title page indicating the project title, surname, first name, and patronymic of the author(s) (with specification of the higher education institution, year of study, field of specialization/educational program), as well as the supervisor/consultant;
- Mandatory elements: a brief description of the project (resume), description of the product/service, short market analysis, competitor analysis, sales plan (marketing plan), team description (management plan), project risk assessment, and financial-investment plan (mandatory elements: amount of investment, project and investment profitability, payback period);
- Factual material: calculations, statistical data, figures, charts, diagrams, trends, forecasts, etc.;
- Information that is sufficiently persuasive, logical, clear, and relevant for the presentation of the idea.

"d) The length of the text should not exceed 10 pages (excluding appendices and the list of references), formatted on A4 paper, using 14-point font, 1.5 line spacing, and 20mm margins on all sides."

e) The presentation must be fulfilled in PDF or PPT/PPTX format and uploaded when completing the application form at <http://surl.li/lhvok> or sent via email to [bukstudfest@gmail.com](mailto:bukstudfest@gmail.com);

f) The languages of the business project: *Ukrainian or English*;

g) The document format must be DOC, DOCX, or PDF.

*The main criteria for evaluating a business project include: commercial (or social) potential, feasibility of implementation, engagement of local resources, accuracy of financial calculations, originality and innovative approach; the level of integration of new technologies into education or training; market prospects of the idea; and practical significance for the scientific-technical, entrepreneurial, and socio-cultural spheres.*

## **2.Requirements for Scientific Research:**

a) A scientific research paper should demonstrate a relevant and trending scientific idea/problem, its entrepreneurial potential and practical implementation, as well as the integration of new technologies into education, training, or business.

b) A scientific research paper must include:

- Title page indicating the project title, surname, first name, and patronymic of the author(s) (with specification of the higher education institution, year of study, field of specialization/educational program), as well as the supervisor/consultant;
- Mandatory elements: relevance of the topic, review of the latest research on the topic, identification of the research gap, formulation of objectives and tasks, the main part of the study (where the objectives and tasks are addressed), and conclusions;
- Factual material: calculations, statistical data, figures, charts, diagrams, trends, forecasts, etc.

c) The text of the scientific research paper should not exceed 10 pages (excluding appendices and the list of references), formatted on A4 paper, using 14-point font, 1.5 line spacing, and margins of 20 mm on all sides.

d) A presentation in PDF or PPT/PPTX format must be prepared for the research and uploaded when completing the participation application via the provided link <http://surl.li/lhvok> or send by e-mail [bukstudfest@gmail.com](mailto:bukstudfest@gmail.com);

e) Languages of the research – Ukrainian or English;

f) Document format – DOC, DOCX, or PDF.

*The main evaluation criteria for a scientific work are: relevance, scientific value, depth of analysis, practical usefulness, originality of the idea, and unconventional research approaches.*

**3.Top priority areas** of scientific research and business projects are the development of entrepreneurship during wartime and the post-war period, the operation of business startups under crisis conditions (pandemics, economic, political, and financial crises, etc.), and the integration of new technologies into education, training, and business.

**4.Business projects/scientific research submitted to the Festival must meet the following criteria:**

- originality and innovativeness;
- relevance and feasibility of implementation;
- practical significance.

To become a winner of the Festival, students/teams (of 2 persons) must have a solid understanding of the market they aim to enter with their project and provide sufficient evidence to justify the potential success of their future business. Winners will receive valuable prizes!

**For inquiries, please, contact:**

- **+38 (066) 834-31-21** – Valeriia PENIUK, PhD in Economics, Associate Professor of the Department of Management, Marketing, and International Logistics, Head of the Scientific Society of Young Scientists and Students at the Chernivtsi Institute of Trade and Economics of SUTE;
- **+38 (099) 626-53-02; +38 (0372) 52-21-22** – Alla SHYMKO, PhD in Economics, Head of the Department of Scientific-Methodological Work and International Relations.

**Festival e-mail address: [bukstudfest@gmail.com](mailto:bukstudfest@gmail.com)**